

Adam C. Eichstedt

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WORK EXPERIENCE

Eichstedt Athletic & Communications Consulting, LLC (July 2018 – present)

- Owner/Operator
 - Provide athletic communications services to Madison College, Edgewood College, & University of Wisconsin

Madison College - Madison, WI (August 2015 - present)

- Athletic Communications Assistant, Result Reporting Project Manager, & PA Announcer
 - Write game recaps, press releases, and feature stories
 - Manage team social media accounts, game programs, rosters, statistics, and history
 - Conduct video interviews, compile highlight packages, and create athletic banquet videos
 - Provide content for region and conference websites

Edgewood College Athletics Department- Madison, WI (September 2013 - present)

- Play-by-Play Broadcaster for volleyball, and men's and women's basketball for online video stream
- Public Address Announcer for women's volleyball

University of Wisconsin Division of Intercollegiate Athletics - Madison, WI (October 2013 – March 2017)

- Game Day Host/In-Arena Emcee for men's hockey, men's basketball, and women's hockey
 - Performed live on-camera contests and announcements during in-arena events

iHeartMedia (formerly Clear Channel) - Madison, WI (August 2012 – August 2017)

- Play-by-Play Broadcaster for UW women's volleyball and basketball, and high school football, basketball, & baseball
- Sports Talk Co-Host/Producer and Sports/News Update Anchor
 - Use various social media to promote stations, events, teams, and clients to listeners
 - Collaborate with staff on effective marketing and promotional campaigns

Community First Broadcasting - Spirit Lake, IA (April 2010 - August 2012)

- Sports Director for radio stations KUOO & KUQQ, and morning show host
 - Broadcast high school football, basketball, baseball, softball, and soccer games
 - Provide informative and engaging content to station websites and social media accounts
 - Created and executed contests and client segments

Daytona Cubs Baseball Club - Daytona Beach, FL (January 2009 - September 2009)

- Assistant Director of Broadcasting and Media Relations
 - Broadcast play-by-play, as well as pre- and postgame shows, for Single-A minor league baseball team
 - Created broadcast and game day scripts for radio and in-stadium
 - Compiled game day notes and statistical packets, and wrote and produced game programs

EDUCATION

University of Wisconsin-Madison - Madison, WI

- B.A. Journalism and History, 2006

Lake Forest College – Lake Forest, IL

- Member of 2001-02 Foresters men's basketball team

REFERENCES

Jason Verhelst, Sports Information Director/Assistant Athletic Director, Madison College
608.692.0507

Brian Posick, Sports Director, iHeartMedia - Madison
608.556.6410